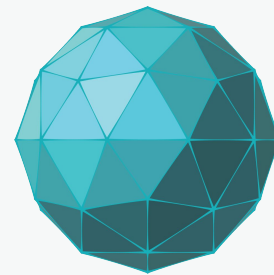




Unicórnios FCJ apresentam:

MANUAL DA MARCA

Material de referência da FCJ Venture Builder para facilitar a produção interna da equipe de marketing e vendas da FCJ Venture Builder.



FCJ
VENTURE BUILDER



Logo

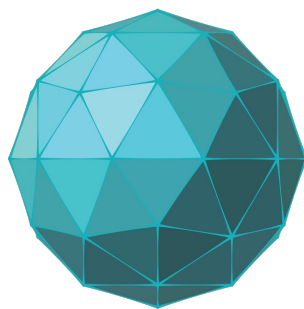


A marca gráfica da FCJ no mercado.



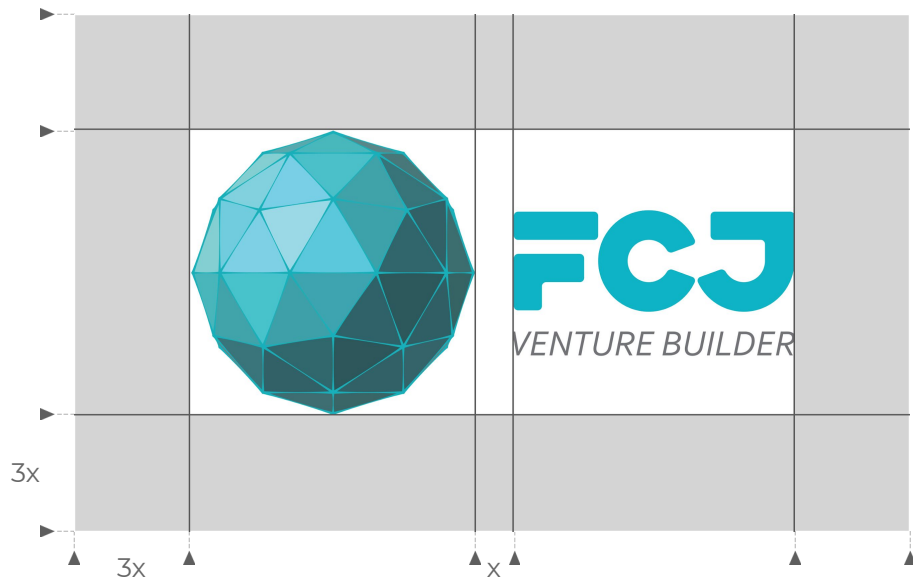


Ícone Marca Verbal



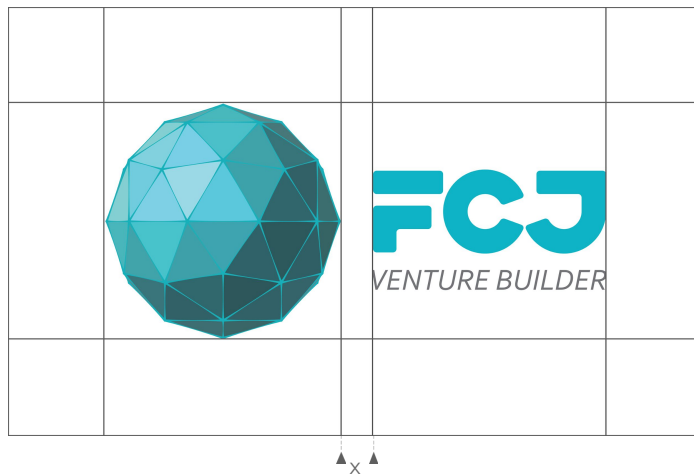
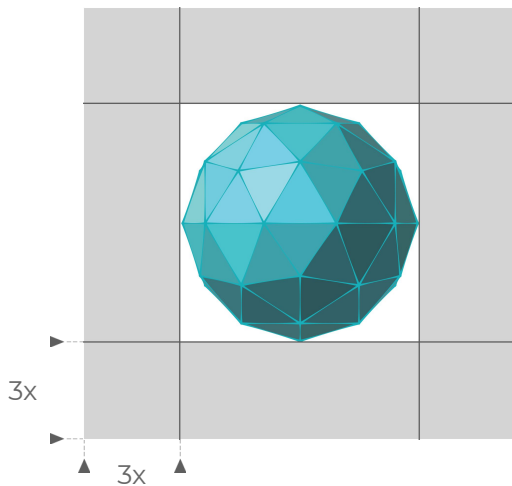
FCJ
VENTURE BUILDER





Espaçamento da logo



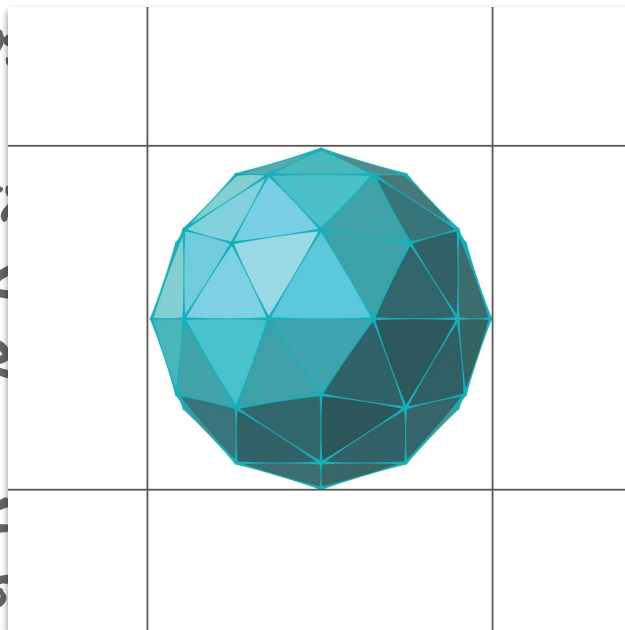


Espaçamento do ícone





LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING
ELIT, SED DO EIV
DOLORE MAGNA
QUIS NOSTRUD E
ALQUIP EX EA C
DOLOR IN REPR
CILLUM DOLORE
SINT OCCAECAT C
QUI OFFICIA DES
LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING.



IT UT LABORE ET
MINIM VENIAM,
LABORIS NISI UT
DUIS AUTE IRURE
ATE VELIT ESSE
ATUR. EXCEPTUR
T, SUNT IN CULPA
EST LABORUM.

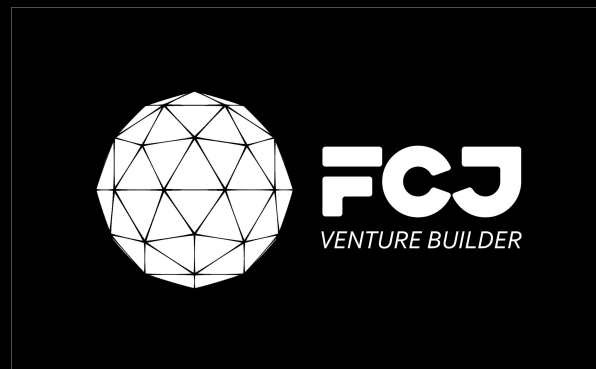
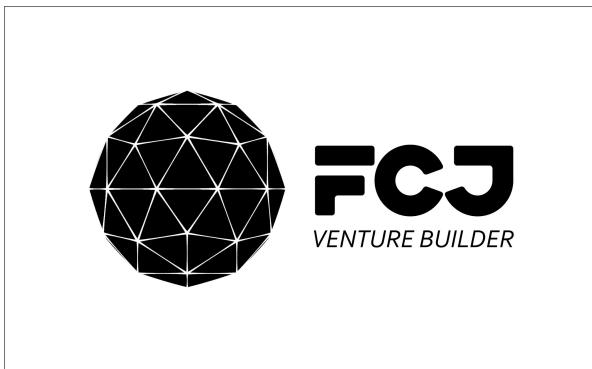




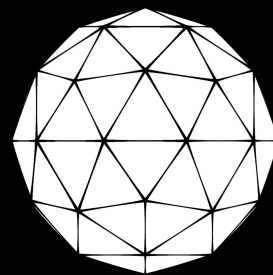
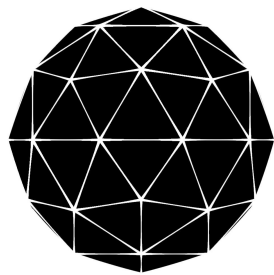
Variações da Logo

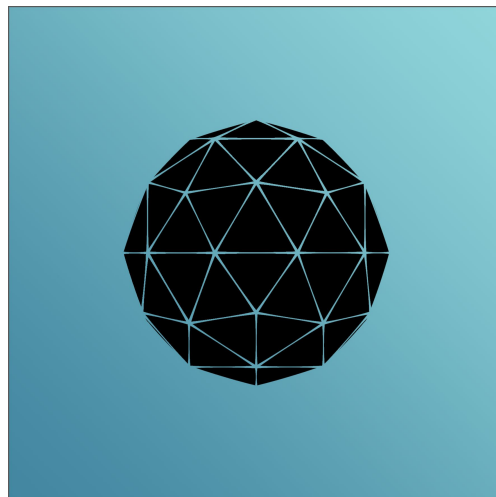
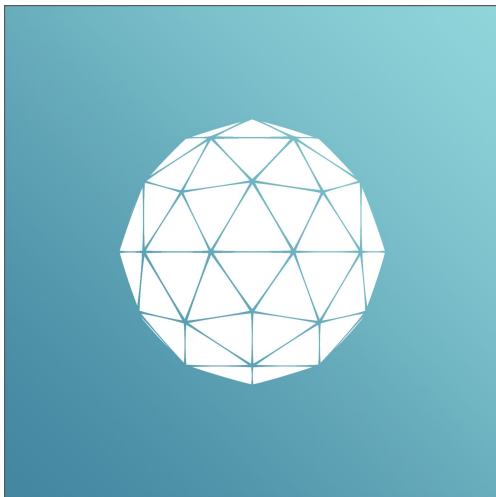
— A variação da marca gráfica da FCJ.

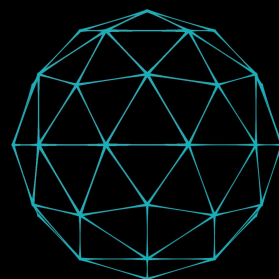
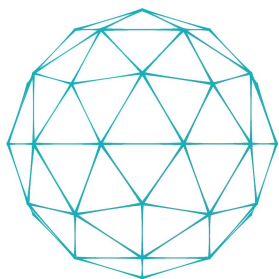


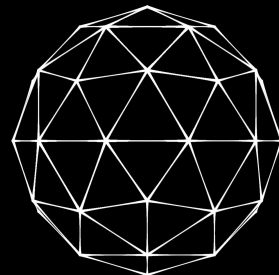
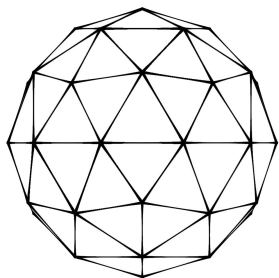


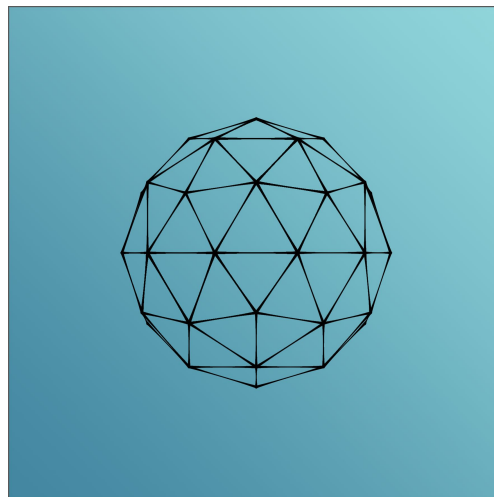
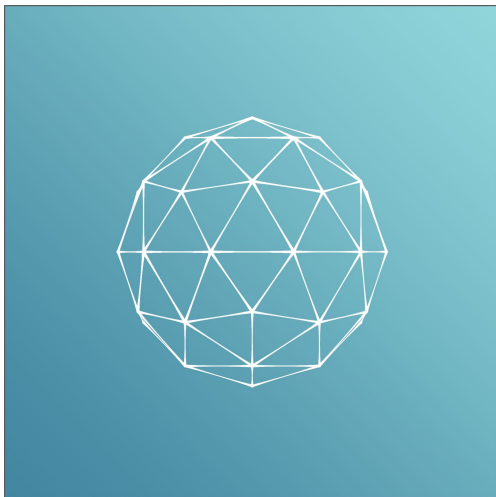














Cores

—

As cores da FCJ.





Cores Principais (RGB)

RGB: #4286a0

C: 75%
M: 23%
Y: 22%
k: 15%

RGB: #90d5da

C: 46%
M: 1%
Y: 17%
k: 0%

RGB: #ffffff

C: 0%
M: 0%
Y: 0%
k: 0%





Tipografia –

A fonte utilizada na marca verbal.





Fonte (“Venture Builder”) : **Montserrat** (normal)

ABCÇDEFGHIJKLMNOPQRSTUVWXYZ

abcçdefghijklmnopqrstuvwxyz

0123456789

‘!@#\$%&*()”+ -*√^{ao}<>.:;´^~|{}

